



**Nadeen Qaqish / Social Strategist**

nadeendesigns.com

qaqishnadeen@gmail.com

(909) 801-4640

## RECENT WORK EXPERIENCE

### SOCIAL MEDIA STRATEGIST

AUG 2023 - CURRENT

BuzzFeed

- Assist with day-to-day scheduling of video content across multiple YouTube, Facebook, Instagram, Twitter, and TikTok accounts.
- Monitor discussions, posts, and comments across multiple social channels and assist with comment moderation.
- Create playlists people want to binge-watch across Facebook and YouTube.
- Able to suggest relevant influencer's for collaboration, consult with our team and give recommendations for any paid posts/boosts that would be beneficial.
- Work with the social team to help with day-to-day tasks on YouTube, Facebook, Instagram, Twitter, and TikTok.
- Identify trends and patterns of viewership on social accounts

## PAST WORK EXPERIENCE

### SOCIAL MEDIA STRATEGIST / GRAPHIC DESIGNER

JAN 2021 - AUG 2023

Moss Bros. Auto Group

- Designed and produced visual elements/pages for nine e-Commerce websites (re-designs, seasonal updates, production work and daily maintenance).
- Managed internal audience database and update across Facebook, Snapchat, & other required platforms at least weekly
- Delivered media campaign updates to managers on a regular basis; recommend optimizations based on vendor / platform performance
- Able to suggest relevant influence's for collaboration, consult with our team and give recommendations for any paid posts/boosts that would be beneficial.
- Implemented campaigns across Doubleclick, Adwords (GDN, SEM, & YouTube), Facebook, Snapchat, TikTok, Spotify, etc.
- Took product photos and edited them to use as main product photos and for catalogs. Company had over 1500 products.

## EDUCATION

**CAL STATE UNIVERSITY, SAN BERNARDINO**

**BACHELORS OF ARTS**

**GRAPHIC DESIGN & MARKETING**

2014 - 2018

## SKILLS

- ADOBE CREATIVE SUITE
- WORDPRESS, ETC.
- HTML/CSS
- MAC OS / WINDOWS PC
- MICROSOFT OFFICE / GOOGLE DOCS
- GRAPHIC DESIGN
- SOCIAL CONTENT DESIGN
- GOOGLE ANALYTICS
- SEO MARKETING
- JIRA

## WORK EXPERIENCES

- GRAPHIC DESIGNER**  
Provence Beauty  
Jan 2020 - Aug 2020
- PRODUCT DESIGNER/PHOTOGRAPHER**  
ShopAmire  
Mar 2019 - Dec 2019
- LEAD GRAPHIC DESIGNER**  
CP College Prints  
Sept 2018 - Feb 2019
- GRAPHIC DESIGNER**  
Cal State University, San Bernardino  
Nov 2015 - Sept 2018